



pushbutton summit2012™

utah's premier digital media event

Presented by Grow Utah Ventures, Zions Bank & GOED

THE INTERSECTION OF CREATIVITY & TECHNOLOGY

November 28-29/Sandy/UT

Summit Events

Hot Company Spotlight

Presentations by the hottest digital media companies and Pushbutton award winners:

- Fusion IO
- Sandmountain Studios
- Electronic Arts
- Chair/ Epic Games
- Deseret Digital
- Tech Media

Hands-On Tutorials

- App building & design
- Cloud based post production
- Dynamic flash animation creation
- Game in a day

Academic Showcase

- Best and the brightest from digital media student work

Visionary Experts

- ✓ Intersecting Television With Mobile
Kelly Egan, Fanhattan
- ✓ Creating Global Communities Without Language Barriers
Patrick Bultema, Ortsbo
- ✓ Passion Marketing Through Social Media
Nathan Gwilliam, Deseret Digital
- ✓ Effectively Use Big Data
Dan Nord, EA
- ✓ The MYTHIC Experience And What To Learn From It
- ✓ The Flat World Created By The Freemium Model- Competing With The Big Boys

Extra Session Nov 28th Learn How to Launch a Digital Media Business

Attend a pre-summit training for a day-long instruction in the lean start-up of digital media. Attend an exclusive session at the summit to learn from experienced and successful entrepreneurs

REGISTER NOW!
LIMITED SEATING
Special Student & Group Rates



Register at www.pushbuttonsummit.com

